



JANSSEN
COSMETICS

NEW

LONGEVITY
CARE

THE ULTIMATE IN RESTORING
YOUR SKIN HEALTH



LONGEVITY CARE



LONGEVITY CARE — THE COSMECEUTICAL REVOLUTION BEGINS NOW

Science has unlocked the secret to longevity – and skincare has reached a new dimension. With Longevity Care, JANSSEN COSMETICS presents a cosmeceutical system that specifically targets the activation of master genes – key factors for vital, radiant and healthy skin. This new active ingredient concept is more than just skincare – it is a highly effective, scientifically based system for skin health that combines beauty, well-being and biological skin regeneration.

For immediately visible results and a long-term strengthened skin structure. The JANSSEN COSMETICS Longevity Care active ingredient system is based on four highly active main ingredients, developed from the symbiosis of state-of-the-art biotechnology and natural purity. With innovative textures, an exceptional skin feel and the claim to not only reduce the signs of ageing, but also to restore the skin's youthful energy. The future of skincare has begun – for people who are looking for the extraordinary.

THE POTENTIAL FOR LONGEVITY BEGINS WITHIN US

Modern genetic research shows that the basis for vitality, cell health and youthful radiance lies deep within us – in the activity of special genes that are considered the master genes of life. At the heart of this discovery are the Klotho and Sirt genes. Klotho, also known as the anti-ageing gene, acts as a cell-protecting protein. It reduces oxidative stress and helps regulate essential functions associated with the longevity of healthy skin. Sirt, on the other hand, acts as an enzymatic regulator at the cellular level: it promotes DNA stability, activates repair mechanisms and can reduce inflammatory processes. With increasing age, the activity of these master genes decreases – a natural process that can, however, be specifically influenced. Longevity Care was developed to support this mechanism in a future-oriented way. Highly effective, biotechnologically obtained active ingredients can stimulate the activity of these genes from the outside – with visible effects on skin appearance, structure and vitality. For all stages of life and skin types. For skin care that works at the cellular level.



THE JANSSEN COSMETICS LONGEVITY CARE ACTIVE INGREDIENT SYSTEM

The highly effective and well-tolerated Longevity Care active ingredient system was developed for all skin types and can be ideally combined with the JANSSEN COSMETICS skincare system. The success of the Longevity Care beauty routine is based on a combination of four key active ingredients: clotho, ashwagandha, resveratrol and evergreen. Supplemented by a variety of other bioactive substances, they support the reactivation of cellular processes, promote the restructuring of the skin matrix and stimulate regenerative mechanisms. For visibly strengthened, revitalised skin.

Allow your JANSSEN COSMETICS Skincare Expert to advise you.

CARE

CLOTHO ASHWAGANDHA RESVERATROL EVERGREEN

LONGEVITY
CARE

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SERUM

REVITALISING PREMIUM ACTIVE INGREDIENT SERUM

As an introduction to the Longevity Skincare routine, the serum strengthens the skin barrier at the cellular level, improves resilience and promotes a vital, smoother-looking skin structure – with an immediate freshness effect. Skin-identical moisturising components support the sustainable smoothing of the epidermis. The combination of active ingredients from clothe, ashwagandha and the plant-based anti-ageing active ingredient evergreen specifically counteracts the biological mechanisms of skin ageing, supports cellular longevity and reduces wrinkles.



- 33%

reduction in wrinkle surface area*

+ 15%

improved skin elasticity**

- Freshness and radiance
- Protection against environmental stress
- Smoother skin texture



Source: Scientific ingredient study by the ingredient manufacturer

*Evergreen (when applied: 28 days / 2x daily), **Ayurvedic Harmony (when applied: 56 days / 2x daily)

EYE CREAM

PREMIUM EYE CARE

Our eyes in particular reflect our inner vitality. This delicate area is very susceptible to signs of ageing, which is why targeted care is essential. Premium eye care gives the sensitive eye area a new radiance. The silky texture leaves the skin feeling pleasant, provides intensive moisture and protects against signs of fatigue around the eyes and premature skin ageing. The exclusive combination of powerful active ingredients, including clothe, ashwaghandha and resveratrol, as well as the Eye Beautifier has a gentle yet highly effective result on the sensitive eye area. It strengthens small blood vessels (capillaries around the eye), making dark circles and redness appear significantly reduced – for a fresh, vibrant look.

ASHWAGANDHA

Natural anti-stress ingredient; preserves the Klotho gene, strengthens the skin barrier and protects against moisture loss.



EYE BEAUTIFYER

Extract from a special marine micro-organism provides significant lightening of dark circles under the eyes and has a smoothing effect.

-12%

Reduction of dark circles under the eyes*

-10%

fewer eye wrinkles**

- Reduction of fine lines
- Smoothing of micro-relief
- Lightening of dark circles under the eyes



Source: Scientific ingredient study by the ingredient manufacturer

*Majestic Beauty (when applied: 42 days / 2x daily), **Eye Beautifier (when applied: 28 days / 2x daily)

CREAM

PREMIUM 24H CARE

The cream provides continuous care that supports the skin's uniqueness and increases its resilience and radiance day after day. Together with the Longevity Care Serum and Eye Cream, it offers premium results for restoring the skin's youthful energy. Highly effective active ingredients target the visible signs of skin ageing: the youth protein clotho promotes cell renewal and extends cell life. Ashwagandha strengthens the skin barrier and brings new radiance. Resveratrol protects against oxidative stress and ensures an even complexion. The edelweiss cell culture extract Majestic Beauty firms the skin structure, tightens the neck area and lifts the cheek contours – for a regenerated, firmer complexion with a natural glow.



+144%

Activation of the «longevity gene»*

- 86%

Fewer wrinkles**

+10%

Chin contour lifting**

- 24-hour anti-ageing care
- Supports the longevity of skin cells
- Counteracts sagging contours and smoothes



Source: In-vitro study by the active ingredient manufacturer *Clotho

Source: Scientific study by the ingredient manufacturer, **Natural Contour Lifting (when applied: 42 days / 2x daily)



EXPERIENCE THE EXCLUSIVE LONGEVITY CARE TREATMENT

Welcome to a world where science, well-being and luxury merge into an extraordinary skincare experience – exclusively at your skincare centre. The Longevity Care Treatment is no ordinary treatment, it is a holistic ritual that specifically regenerates the skin, touches the senses and makes time stand still for a moment. At the heart of the treatment are our highly effective cosmeceuticals: serum, eye care and face cream unfold their effects in a perfectly coordinated combination with a professional massage, an exclusive, intensely soothing face mask and a specially composed signature fragrance. The characteristic Longevity fragrance of fresh bergamot, delicate jasmine, warm patchouli, noble cedarwood and gentle amber envelops you in harmony and inner balance – an olfactory experience that deeply relaxes body and mind. The gentle, targeted movements of your skincare professional stimulate microcirculation, release tension and promote the skin's own regeneration. The Longevity Massage Cream with antioxidant resveratrol strengthens the skin barrier and protects against environmental stress. The highlight is the Longevity Care Mask – featuring, among other precious ingredients, a highly concentrated algae extract, that floods the skin with moisture, visibly soothes it and gives it immediate radiance.

**The result: visibly smoother, more vibrant skin,
increased resilience and a deep sense
of freshness, calm and renewal.**



Discover the
cosmeceutical
revolution
now!



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